

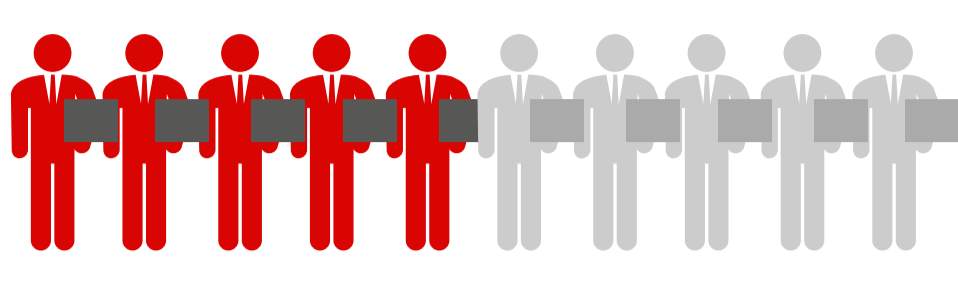
INCREDIBLE FACTS ABOUT BYOD

BRING YOUR OWN DEVICE

31% of IT professionals have started actively evaluating BYOD



Over **50%** of employees globally currently use personal devices for work purposes or expect to do so in the future



87% of employees use a smartphone (68% use tablets, 79% laptops)



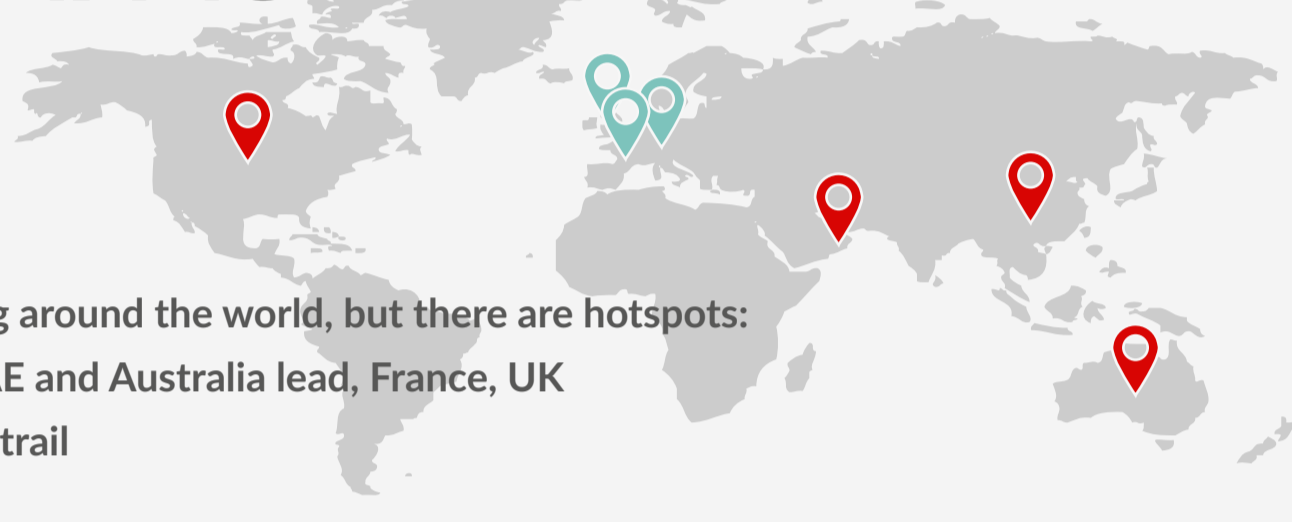
25% of companies will increase BYOD budgets in 2015



iOS leads in mobile use with **76%** but Android (69%) and Windows (66%) aren't far behind



US/APAC



BYOD is rising around the world, but there are hotspots: US, China, UAE and Australia lead, France, UK and Germany trail

Having the latest/greatest technology is very important to:

41% of employees in developed nations

82% in emerging markets



Tablets

are eating into PC ownership.

- 2013: on 1.4bn devices
- 2016: on 1.7bn devices

76%

of employees feel that technology has had an influence over the way they work in the past year

BYOD -

doesn't work for:

- Frequent international travellers
- Employees in countries where device stipends/reimbursement are taxable
- In companies that need frequently updated custom mobile apps
- Where it forces expansion of hosted virtual desktops, or additional software license costs
- Where employee acceptance of BYOD is low

+ BYOD

can help with more than savings:

- Increasing employee satisfaction via opt-in programs
- Attracting and retaining staff
- Expanding the number of mobile users – and the mobile app opportunity
- Offloading the management of non-strategic devices
- Adopting technology at the speed of consumer markets

2014 The average employee owned 3.3 connected devices

69% of tablet owners use it to read and write email

67% of those who use tablets carry out distance working

73% of those who use tablets at the workplace surf the web



84% of companies have used cloud-based apps.



Considerable security concerns remain

- Just **40%** of companies remove mission-critical data from employees' devices when they leave.
- More than half of companies have detected fired employees attempting to access company data or applications.
- Only **54%** of firms believe they can effectively revoke access to their entire IT infrastructure after an employee leaves.
- **57%** of companies have lost devices containing sensitive information.
- More than **80%** of companies believe employees share passwords for cloud and corporate applications containing sensitive data.

Source : www.cioinsight.com / www.techzone360.com / www.dell.com / www.channelinsider.com / i.dell.com

For more information on how Arkadin helps simplify your communications, visit www.arkadin.com and blog.arkadin.com

